

Program Asia-Food event – 12th of May

Location:

Het Oude Tolhuys – Weg naar Rhijnauwen 13-15, Utrecht

Program:

Welcome: 14:30 – 15:00

Seminar: 15:00 – 17:00

Network drink: 17:00 – 18:30

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| 15:00 - 15:05 | Opening - Joost van Dam - NEC |
| 15:05 - 15:25 | Chances and opportunities in the food and hospitality sector in Southeast Asia - Fiona Murray - Allworld Exhibitions |
| 15:25 - 15:45 | Dutch entrepreneur: 'This is how we have set up our business in Asia' - Kevin Mooibroek - Amsterdam Good Cookies |
| 15:45 - 15:55 | Import and export opportunities in the Vietnamese market - Nguyen Hai Tinh - Vietnam Trade Office in The Hague |
| 15:55 - 16:05 | Import of Southeast Asia to the Netherlands - Koos van Eyk - CBI/RVO |
| 16:05 - 16:25 | Cultural aspects of doing business with Asian countries - Lori Tseng Crevecoeur and Erika Goedegebuure - Regina Coeli |
| 16:25 - 16:40 | Q&A |
| 16:40 - 17:00 | Introduction of Embassies and Ministry of Economic Affairs |
| 17:00 - 18:30 | Network drink |